

## March Madness

### Usage Reminders

Its is the possessive form while “it’s” is a contraction of it is.

Example: “The Army explored its options.”

Example: “The Army is exploring options, and it’s finding new avenues for growth.”



.....  
The possessive of plural nouns (except for a few irregular plurals, like aircraft, that do not end in s) is formed by adding an apostrophe only.

Example: United States’ grand strategic objective ,

Example: glaring national security Achilles’ heel

.....  
Use an em dash or a pair of em dashes to set off an amplifying or explanatory element. Use the em dash [—] symbol, not 2 hyphens, and do not add additional spaces on either side of the symbol to the terms to be set off:

Example: There are only two things we can count on—death and taxes.

Tip: To access special characters, click the “Insert” tab in Microsoft Word, choose Symbols, then select More Symbols or Special Characters. If you prefer keyboard shortcuts, on a PC use ALT+CTRL and the minus key (from the number pad); on a Mac, it’s option+shift+hyphen key.

Hint: Create personal shortcuts by clicking on the “Shortcut Key...” in the Symbols tab.

.....  
Parentheses can set off text that has no grammatical relationship to the rest of the sentence.

Could a technologically enhanced super soldier (or sailor, airman, marine, or guardian) easily integrate into civilian society once their service is complete?

### Make Words Count Instead of Making the Word Count

#### Original phrase

#### Replacement

as well as

and

in order to

to

in addition to

additionally

as a result with

consequently, thus, or hence

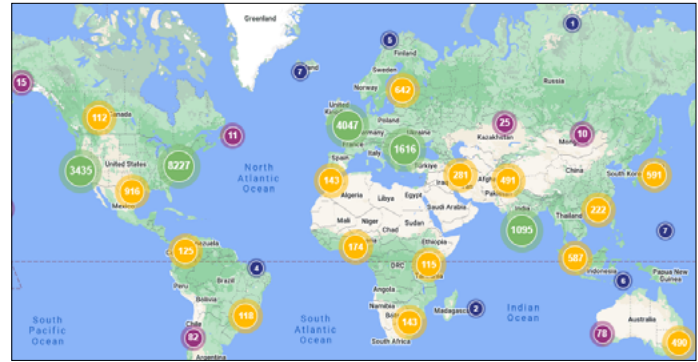
both coffee and tea are great

coffee and tea are great

## Top Publication Downloads (December 13, 2022 – March 13, 2023)

### Monographs and Books

1. Leonard Wong and Stephen J. Gerras, **Lying to Ourselves: Dishonesty in the Army Profession** (2015) | **1,589 downloads**
2. J. P. Clark and C. Anthony Pfaff, **Striking the Balance: US Army Force Posture in Europe, 2028—A Study Sponsored by the Office of the Secretary of the Army** (2022) | **1,430 downloads**
3. George R. Shatzer and Roger D. Cliff, eds., **PLA Logistics and Sustainment: PLA Conference 2022** (2023) | **1,133 downloads**
4. Sarah J. Lohmann et al., **What Ukraine Taught NATO about Hybrid Warfare** (2022) | **832 downloads**
5. Roger Cliff and Roy D. Kamphausen, eds., **Enabling a More Externally Focused and Operational PLA—2020 PLA Conference Papers** (2021) | **712 downloads**



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### Parameters Articles

1. Jared M. McKinney and Peter Harris, **“Broken Nest: Deterring China from Invading Taiwan,”** *Parameters* 51, no. 4 (2021) | **21,871 downloads**
2. Joseph J. Collins, **“Defeat in Afghanistan: An Autopsy,”** *Parameters* 53, no. 1 (2023) | **2,498 downloads**
3. Everett Spain, Gautam Mukundam, and Archie Bates, **“The Battalion Commander Effect,”** *Parameters* 51, no. 3 (2021) | **2,446 downloads**
4. Emile Simpson, **“Clausewitz’s Theory of War and Victory in Contemporary Conflict,”** *Parameters* 47, no. 4 (2017) | **2,005 downloads**
5. Jacqueline N. Deal, **“Disintegrating the Enemy: The PLA’s Info-Messaging,”** *Parameters* 50, no. 3 (2020) | **1,953 downloads**



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## Top Podcast Downloads



(August 28, 2020 – March 13, 2023)



(March 9, 2022 – March 13, 2023)

1. Roger Cliff, “**Enabling a More Externally Focused and Operational PLA – 2020 PLA Conference Papers**,” August 31, 2022, 5:09 | **646 downloads**
2. Everett S. P. Spain, Katie E. Matthew, and Andrew L. Hagemaster, “**Why Do Senior Officers Sometimes Fail in Character? The Leaky Character Reservoir**,” January 20, 2023, 15:20 | **588 downloads**
3. Joseph J. Collins, “**Defeat in Afghanistan: An Autopsy**,” February 17, 2023, 19:35 | **550 downloads**
4. John Nagl, “**Why America’s Army Can’t Win America’s Wars**,” August 10, 2022, 14:18 | **540 downloads**
5. Tami Davis Biddle, “**Character Traits Strategic Leaders Need**,” July 5, 2022, 15:10 | **536 downloads**
1. John Spencer, “**Urban Warfare**,” September 21, 2022, 15:52 | **1,195 downloads**
2. Carol V. Evans, “**Enabling NATO’s Collective Defense: Critical Infrastructure Security and Resiliency (NATO COE-DAT Handbook 1)**,” December 19, 2022, 14:18 | **635 downloads**
3. Ronald Bearse, “**Understanding Critical Infrastructure**” from *Enabling NATO’s Collective Defense: Critical Infrastructure Security and Resiliency (NATO COE-DAT Handbook 1)*, January 6, 2023, 15:07 | **603 downloads**
4. Ariel Cohen and Robert Hamilton, “**The Russian Military and the Georgia War: Lessons and Implications**,” August 8, 2022, 24:57 | **603 downloads**
5. Thomas F. Lynch III, Todd Greentree, and Conrad C. Crane, “**Deconstructing the Collapse of Afghanistan National Security and Defense Forces**,” September 12, 2022, 38:46 | **599 downloads**

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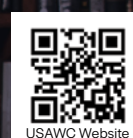
Press Tips are compiled by Dr. Erin Forest.  
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