

# **US Army War College Press Tips**





The new academic year is underway! As you head back into the classroom, the USAWC Press would like to help you do so in USAWC Press Style. We use two guides—the *Chicago Manual of Style*, 17th Edition (CMOS) and our customized Press style guide. We will publish an updated Press style guide later this year. Until the style guide is released, consider these helpful tips when preparing your manuscript submissions.

1. In citations, use the shortened form for titles on second reference instead of *ibid*. (CMOS 14.33 and 14.34). Example: If the full citation is:

Colin S. Gray, War, Peace and International Relations: An Introduction to Strategic History (London: Routledge, 2007).

The shortened citation should be: Gray, War, Peace and International Relations.

2. Do not use narrative footnotes (Press style). A narrative footnote contains extra context that should be placed in the body of the article or removed as a tangent.

Example of text that should be removed from a footnote: A discussion of the evolution of the military industrial complex might contain the following narrative note. "It is well known the first use of the phrase 'military industrial complex' was in President Dwight D. Eisenhower's 1961 farewell address. While work on the speech began in 1959, archival evidence shows the phrase 'military industrial complex' did not first appear until the 22nd draft. Thus, application of the phrase to the Eisenhower administration's policies prior to fall 1960 would be anachronistic."

3. Spell out single-digit numbers, and use numerals for all others (CMOS 9.3 and Press style). Example: "He took three companies to the accident site 300 miles east of post."

4. No citations on subheads or titles (Press style). Instead of placing the note in the title or subhead place it at the end of the next full sentence.

Example: "Introduction?" should be "It all began with the accidental discovery of Pinky and Brain's plan to take over the world.2"

- 5. Capitalize Army when used as a single word referring to the US Army (Press style).
  - Example: "A potentially powerful tool for improving Army leadership training and development."
- 6. No split infinitives (Press style against CMOS 5.108 and 5.171).
  - Example: "I like to on a nice day walk in the woods." should be "On a nice day, I like to walk in the woods."
- 7. Do not insert periods in US when it is used as an adjective. Spell out United States when it is used as a noun (CMOS 10.32).
  - Example adjective: "US dollars" or "US television"
  - Example noun: "Negotiations between the United States and Russia," or "the United States brought the treaty before the United Nations."
- 8. No double prepositions (Press style).
  - Example: "outside of China" should be "outside China" or "leading up to their exits" should be "leading to their exits."

When in doubt, consult the online *Chicago Manual of Style* available at the library's website (link below). You will need your department's password to access the website:

Current Students, Faculty, and Staff of the US Army War College – USAHEC at US Army Heritage and Education Center

## Accessorizing Our Articles

Help your students start their research journeys by pointing them to the select bibliographies now included at the end of *Parameters* articles and chapters in larger Press publications. We include a list of keywords and the select bibliographies to improve search engine optimization and promote further scholarship.

## July Stats

#### Articles

- Jared M. McKinney and Peter Harris, "Broken Nest: Deterring China from Invading Taiwan," *Parameters* 51, no. 4 (Winter 2021–22): 23–36.
   1,201 downloads
- 2. John A. Nagl, "Why America's Army Can't Win America's Wars," *Parameters* 52, no. 3 (Autumn 2022): 5–18. | 536 downloads



Parameters Downloads for July 2022 | Source: Digital Commons Analytics Dashboard

- 3. Emile Simpson, "Clausewitz's Theory of War and Victory in Contemporary Conflict," *Parameters* 47, no. 4 (Winter 2017–18): 7–18. | 431 downloads
- 4. Timothy L. Thomas, "The Mind Has No Firewall," *Parameters* 28, no. 1 (Spring 1998): 84–92. | 337 downloads
- 5. Gustavo Ferreira and Jamie Critelli, "China's Global Monopoly on Rare-Earth Elements," *Parameters* 52, no. 1 (Spring 2022): 57–72. | **283 downloads**

### Monographs and Other Works

- Leonard Wong and Stephen J. Gerras., Lying to Ourselves: Dishonesty in the Army Profession (Carlisle, PA: US Army War College Press, 2015). | 564 downloads
- 2. John R. Deni, Chris Alden, Erik Brattberg, Roger Cliff, Mark Duckenfield, R. Evan Ellis, Nicholas Nelson, and Lauren Speranza, *China*, Europe, and the Pandemic Recession: Beijing's Investments and Transatlantic Security (Carlisle, PA: US Army War College Press, 2022). | 157 downloads



All Other Downloads for July 2022 | Source: Digital Commons Analytics Dashboard

- 3. James Lacey, Gold, Blood, and Power: Finance and War through the Ages (Carlisle, PA: US Army War College Press, 2015). | 153 downloads
- 4. Charles W. Taylor, *Alternative World Scenarios for a New Order of Nations* (Carlisle, PA: US Army War College Press, 1993). | 138 downloads
- 5. Roy D. Kamphausen, *The People of the PLA 2.0* (Carlisle, PA: US Army War College Press, 2021). | 135 downloads

#### **Podcasts**

The statistics below are from Blubrry—a podcast-hosting service—and reflect the top 5 podcasts hosted through this service.

- 1. Antulio J. Echevarria II, "Putin's Invasion of Ukraine in 2022: Implications for Strategic Studies," May 26, 2022, in *Decisive Point: The USAWC Press Podcast Companion Series*, produced by Stephanie Crider, podcast, audio, 12:01. | 403 downloads
- 2. Michael Neiberg, "Coalition Warfare: Echoes from the Past," March 23, 2021, in *Decisive Point: The USAWC Press Podcast Companion Series*, produced by Stephanie Crider, podcast, audio, 6:44. | 356 downloads
- 3. Tami D. Biddle, "Character Traits Strategic Leaders Need," June 30, 2022, in *Decisive Point: The USAWC Press Podcast Companion Series*, produced by Stephanie Crider, podcast, audio, 15:10. | 292 downloads
- 4. David J. Katz, "Multidimensionality: Rethinking Power Projection for the 21st Century," April 8, 2022, in *Decisive Point: The USAWC Press Podcast Companion Series*, produced by Stephanie Crider, podcast, audio, 11:51. | 282 downloads
- 5. Maximilian K. Bremer and Kelly A. Grieco, "The Air Littoral: Another Look," February 8, 2022, in *Decisive Point: The USAWC Press Podcast Companion Series*, produced by Stephanie Crider, podcast, audio, 10:04. | 277 downloads

For more Press news and updates, visit us on Facebook, LinkedIn, Twitter, and our website.

Press Tips are compiled by Dr. Erin Forest.

Submit requests or suggestions to erin.forest.civ@armywarcollege.edu.

More information about the programs of the Strategic Studies Institute (SSI) and US Army War College (USAWC) Press can be found on the Institute's home page at http://ssi.armywarcollege.edu.



