

US Army War College Press Tips

Welcome to the first installment of a monthly e-mail series that will reintroduce you to the Press and our product lines. Future e-mails will provide helpful tips or interesting statistics and trends.

The US Army War College Quarterly – Parameters

Parameters has published innovative work on contemporary strategy and Landpower issues since 1971. All accepted manuscripts undergo an objective, double-blind peer-review consistent with the highest scholarly standards.

- We publish four issues annually. View the Spring issue featuring our new look at: <https://press.armywarcollege.edu/parameters>
- Check out our contributing editors at: <https://ssi.armywarcollege.edu/faculty-staff/contributing-editors> and our editorial board members at: <https://ssi.armywarcollege.edu/parameters/editorial-board>
- We will soon establish an automated manuscript submission process.

Digital Commons/Press Website

Through Digital Commons, an online repository for universities and other institutions, the Press publishes, stores, and showcases its publications for maximum impact. From January 2021 to January 2022, the Press has seen a 213 percent increase in downloads of articles, books, and monographs.

- View our Press publications at: <https://press.armywarcollege.edu>
- Since start up, we have 356,675 total downloads from 210 countries (as of March 10, 2022).
- Expert Gallery Suite, a companion platform to Digital Commons, highlights and promotes the expertise of authors who publish with the Press. View our experts at: <https://works.bepress.com/experts/us-army-war-college>

Decisive Point Podcast Companion Series

Decisive Point features authors discussing the research presented in their articles and publications. Listen to past seasons at: <https://ssi.armywarcollege.edu/decisive>

- This week we launched Conversations on Strategy, a new podcast subseries. Listen to the first season at: <https://ssi.armywarcollege.edu/cos>
- We regularly see a 32 percent increase in featured article downloads immediately following the release of the companion podcast.

Current Product Lines

We recently organized our products into four lines — collaborative studies, conference papers, integrated research projects, and monographs.

- All the lines have been rebranded with a more modern, bolder design featuring US Army photography and the Press imprimatur.
- All peer-reviewed publications include a statement indicating an objective peer review was conducted.
- View past and current Press publications at <https://press.armywarcollege.edu/monographs>

Social Media

Social media has increased the promotion and reach of Press publications.

- All publications are featured on [Facebook](#), [LinkedIn](#), and [Twitter](#)!
- Look for #ThrowbackThursday and #FridayReads posts highlighting publications related to current world events of interest to readers.

More information about the programs of the Strategic Studies Institute (SSI) and US Army War College (USAWC) Press may be found on the Institute's home page at <http://ssi.armywarcollege.edu>.

