The Navy launched COE 2.0, providing Navy leaders with an actionable approach for developing warfighters – focusing on People, Leaders, and Teams. The rollout included the COE 2.0 Playbook, a detailed guide for implementing COE 2.0, and a visual Placemat, a concise explanation of “what right looks like.” It also provided Command Triads with new tools, like the Commander’s Risk Mitigation Dashboard and the Virtual CO’s Suggestion Box, to better address the needs of their Sailors.

### EVERY SAILOR IS A RECRUITER - CO RESOURCES

**NAVADMIN 054/24**

Navy Recruiting Command released a Commanding Officer Smartbook and the Recruiting e-toolbox website for all Navy commands to use when identifying quality applicants in support of the Every Sailor is a Recruiter (ESaR) initiative. These resources provide essential tools, programs, and information, including guides on community engagement, media outreach, and the referral process. Sailors can still receive up to two Flag Letters of Commendation (FLOC) from CNRC for each referral that leads to a contract. Each FLOC can go toward advancement scores.

### CAREER TRANSITION OFFICE CHANGES NAME TO RESERVE PROCESSING AND AFFILIATION CENTER (RPAC)

**NAVADMIN 053/24**

The Navy Personnel Command Career Transition Office (CTO) changed its name to the Reserve Processing and Affiliation Center (RPAC) to better align with a “One Sales Agency” strategy aimed at improving entry, exit, and retention within the Navy Reserve. The updated process will involve collaboration among COs, command triads, and career counselors to guide transitioning Sailors. Updates to policies, training guides, and online materials will reflect the changeover from CTO to RPAC in the coming months.
To ensure fleet readiness, the Navy focuses on retaining top talent, emphasizing how important reenlistments are for both active duty and reserve forces. This includes specific benchmarks for reenlistment rates and criteria for the Retention Excellence Award (REA) and Best in Class (BIC) recognitions, which aim to foster a culture of excellence and leadership. Commands that meet their benchmarks while maintaining low attrition are eligible for REA and could be considered for BIC, with final awards announced in January 2025. Additionally, the Career Counselor of the Year award highlights exceptional Career Development Programs, further reinforcing the Navy's commitment to developing and retaining skilled Sailors.

**2024 MERITORIOUS ADVANCEMENT (MAP) SEASON 1**

The Navy announced guidelines for 2024 MAP Season One for AD and TAR Sailors, running from March 15 to April 15, 2024. MAP will not advance Sailors to E-2 through E-4 this cycle to support the new Time in Service (TIS) based advancement system starting July 1, 2024. Starting in 2025, COs will receive MAP quotas to advance E-3 Sailors with at least 12 months TIS to E-4. There will no longer be MAP advancement to E-2 or E-3. Sailors eligible for advancement through the Detailing Marketplace remain ineligible for MAP.

**MEDICAL SERVICE CORPS IN-SERVICE PROCUREMENT PROGRAM SELECTION BOARD**

The MSC-ISPP Selection Board, targeting enlisted personnel to join the Medical Service Corps, will convene in Fall 2024 for academic year 2025 selection. Interested Sailors must meet specific eligibility requirements, submit conditional releases, and provide official academic transcripts by July 31, 2024. This program aims to commission enlisted personnel into various medical fields, which will enhance the Navy's medical service capabilities.

**AMERICAN LEGION SPIRIT OF SERVICE AWARD**

The American Legion will honor an enlisted service member (E-5 or below) from each branch with the Spirit of Service Award for their off-duty volunteer community service in 2023. Nominations are due April 22, 2024. The ceremony is scheduled for August 27, 2024, during the American Legion National Convention in New Orleans, and the award will be presented by a Medal of Honor recipient. The American Legion will cover travel and lodging for awardees.