

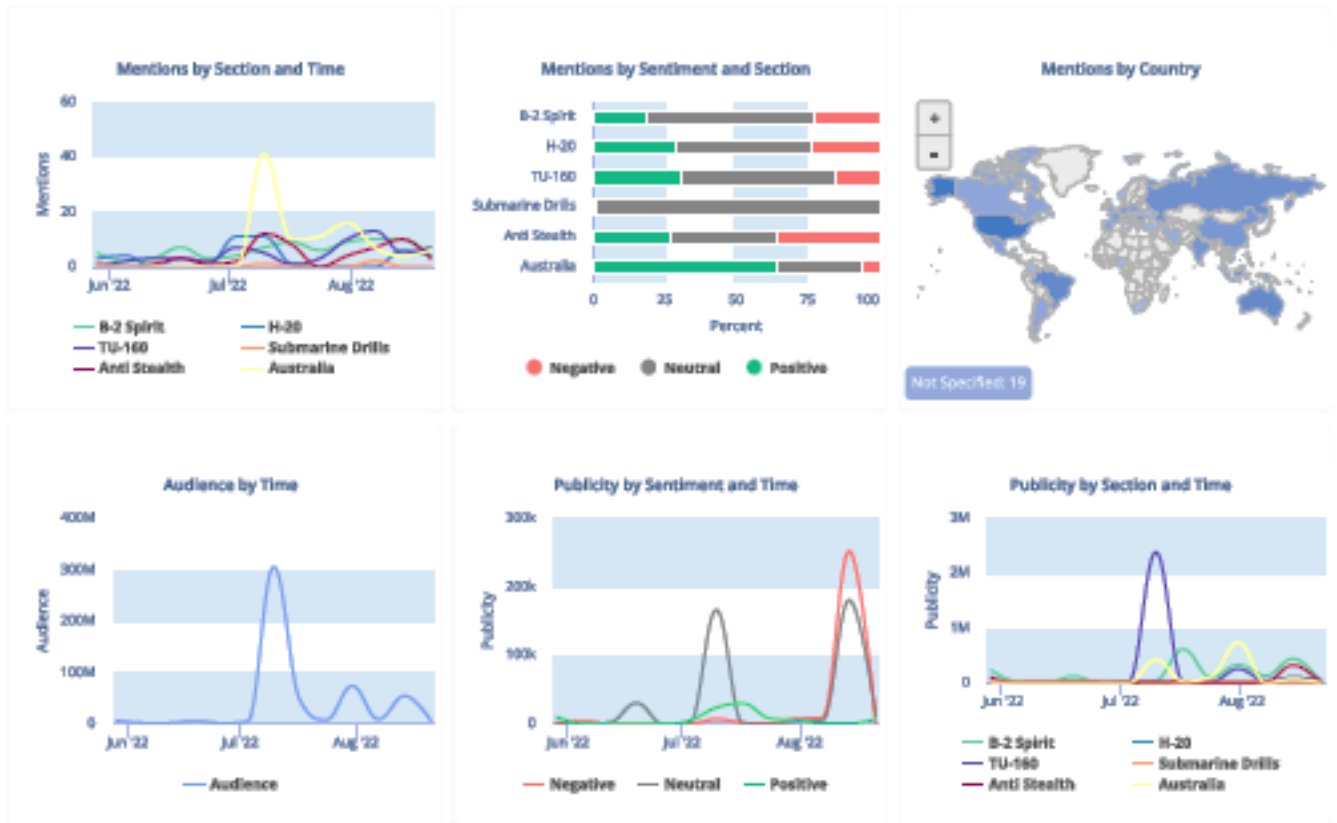
Aug 2022 BTF Results



(U) Summary: Following the arrival of the B-2s in Australia there were over 300 unique stories published world wide that focused on the interoperability, Indo-Pacific security, and B-2 capabilities. Along with the B-2 and Australia, there was an increase in talking points concerning near peer competitive assets and capabilities. Specifically, Chinese anti-stealth technology, Chinese H-20 bomber, Chinese submarine drills, and (to a lesser extent) the Russian TU-160. During this time Chinese talking points were primarily focused in the Indo-Pacific region, with the exception of India. India, Europe and South America tended to focus more on the Russian development of TU-160. Most of the articles trended with positive/neutral sentiment in favor of U.S. activities.

Overall, it appears the Indo-Pacific Command messages were highly *effective*, resulting in adversarial countries attempting to negate talking points and competing for public opinion.

Mention Analytics



Total Online + Print Audience
524,241,575

Total Online + Print Publicity
USD \$6,859,284

Total Number of Clips 334