



DEPARTMENT OF THE AIR FORCE
502D AIR BASE WING
JOINT BASE SAN ANTONIO



23 Aug 23

MEMORANDUM FOR AIR FORCE UNITS

FROM: 502 ABW/CC
2080 Wilson Way
JBSA-Fort Sam Houston, TX 78234

SUBJECT: 2024 Air Force Ambassador Program

1. As Military City USA plans for Fiesta San Antonio 2024; each military service begins its search for a male and female ambassador. The Air Force Ambassador Program will feature two Airmen, E4-E7 to represent the Air Force across Joint Base San Antonio. Ambassadors play an integral role in promoting the Air Force global recruiting and community relations programs with duties that extend beyond Fiesta, encompassing attendance at numerous events across the communities surrounding JBSA throughout the year.
2. I encourage you to nominate your very best Airmen for this prestigious position. Because of their high visibility in the community, our representatives should possess good communication skills, demonstrate self-confidence, and project an outgoing personality. In addition, it is important that the selectees hold a general knowledge of the local community, and the Air missions at each of our installations.
3. Nominations are due by close of business on 22 Sept 23 to the 502 Air Base Wing Public Affairs Office, 502ABW.PA.official@us.af.mil. Nominees must provide a letter of recommendation from their unit commander. A selection panel will review the applications, conduct interviews similar to the Airman/NCO recognition program and select two ambassadors – one male and one female.
4. Please encourage your best and brightest to consider submitting a nomination package in support of this outstanding program. For more information, please contact the 502 ABW PAO representative: 210-221-0546, 502ABW.PA.official@us.af.mil.

RUSSELL D. DRIGGERS
Brigadier General, USAF
Commander

Attachments:

1. Background Paper

Mission ~ Wingman ~ Partners

2. Talking Paper on Duties and Sample Schedule
3. AF Ambassador Nomination Criteria
4. Nomination Forms (1 & 2)
5. Ambassador Memo of Understanding