

NAVY IDM



WHAT IS IT?

IT'S MANAGING YOUR DIGITAL FOOTPRINT IN THE PUBLICLY AVAILABLE INFORMATION OR PAI SPACE AND BEING SMART ABOUT ONLINE BEHAVIOR. IT'S ENSURING THE DIGITAL SECURITY OF YOUR SAILORS, SHIPS, MISSIONS, AND THE NAVY IS NOT COMPROMISED.

IT'S KNOWING WHO...



THE NEW BATTLEFIELD IS ONLINE

OUR ADVERSARIES ARE WATCHING WHAT WE DO AND USING IT TO THEIR ADVANTAGE. IRRESPONSIBLE USE OF SOCIAL MEDIA AND OTHER ONLINE PLATFORMS CAN RESULT IN REAL SECURITY THREATS TO YOU, YOUR FAMILY, YOUR SHIPMATES AND YOUR NAVY.

IT'S FORCE PROTECTION IN THE PAI DOMAIN.



IDM IS HOW EVERY SAILOR BECOMES A PROFICIENT PAI OPERATOR