



FY19 DLA Troop Support Campaign Plan



DLA WHY:

To serve the Warfighter and our Nation!

MISSION:

DLA Troop Support delivers optimal, global supply chain solutions to enable ready, lethal Warfighters and our other valued partners

VISION:

A world-class team providing globally responsive Warfighter support and premier supply chain leadership

CORE VALUES:

Leadership, Professionalism, and Technical Knowledge through Dedication to Duty, Integrity, Ethics, Honor, Courage, and Loyalty

DLA LOEs

Warfighter First



Global Posture



Strong Partnerships

Whole of Government



People & Culture

Always Accountable



Innovation, Data Mgmt & Technology

LINES OF EFFORT (LOEs)

PRIORITIES

CAMPAIGN OBJECTIVES

LOE #1 Warfighter Support (Main Effort)

1. Strengthen Warfighter readiness and lethality
2. Strengthen global posture and capabilities
3. Optimize supply chain management
4. Relentlessly satisfy Warfighter requirements

1. Posture Troop Support capabilities and personnel for improved responsiveness and agility for Warfighters
2. Improve collaboration and planning for CCMD requirements through Regional Commands
3. Generate increased readiness through effective, innovative & collaborative supply chain solutions
4. Develop mechanisms to improve demand forecasting to enhance mission predictability and trigger rapid response
5. Ensure seamless transition of strategic contracts
6. Enhance weapon system and Service readiness

LOE #2 Strong Partnerships

1. Foster partnerships across the joint logistics enterprise
2. Enhance relationships with industry
3. Extend capabilities to appropriate Whole of Government partners
4. Enhance support to our international partners

1. Leverage strategic contracts to strengthen crisis-response capability
2. Strengthen relationships with industry to ensure a robust and capable industrial base
3. Implement a comprehensive customer engagement strategy focused on Warfighter and Whole of Government partners
4. Develop productive relationships with Whole of Government and international partners, and extend capabilities to offer best-value products and services
5. Organize to meet Whole of Government and defense reform requirements

LOE #3 People & Culture

1. Nurture a positive culture and climate based on inclusion and diversity
2. Implement a comprehensive recruitment and retention strategy
3. Manage talent
4. Develop effective leaders

1. Maximize DPMAP's potential to track, communicate, improve and reward employee performance
2. Enhance recruiting, retention and inclusion to build a premier, diverse workforce
3. Prepare employees for advancement through mentorship, training, leadership and skill development
4. Foster resiliency through promotion of a healthy work and life balance
5. Ensure safe, effective and improved workplaces through strong relationships with DLA HQ and the Naval Support Activity

LOE #4 Performance

1. Strengthen supply chain performance and innovation
2. Attain and sustain auditability
3. Promote an ethical and cost-conscious culture
4. Foster rapid adaptation through innovation, change management and risk acceptance

1. Collaborate with customers, industry, HQ DLA and MSCs to identify innovative supply chain solutions
2. Strengthen stewardship, processes and procedures to meet audit objectives and remediate high-risk findings
3. Empower leaders with appropriate risk decision and change management authority
4. Foster improved performance through a culture of continuous process improvement, project management and training
5. Develop a comprehensive Troop Support information systems modernization strategy

WARFIGHTER FIRST