

TARS *and* SPARS

THE COAST GUARD SHOW



FLOHERTY
JR.
CPO
USCGR.

A TABLOID MUSICAL REVUE *by*
HOWARD DIETZ *and* Lieut. VERNON DUKE USCGR(T)



THE COAST GUARD IN THE SOUTH PACIFIC



THE COMMANDER-IN-CHIEF



VICE-ADMIRAL RUSSELL R. WAESCHE
Commandant of the Coast Guard



CAPTAIN DOROTHY STRATTON
Director of the Spars



CAPTAIN ELLIS REED-HILL
Chief of Coast Guard Public Relations



SPARS and TARs OF THE COAST GUARD



"Tars and Spars" is the Coast Guard show, the story of men of action and the women who are backing them up on shore. In its cast are no "pants polishers" or "goldbricks." The personnel was selected from shore stations and ships all over the world. Many are recently returned from theatres of action.

The production was conceived as entertainment for the general public, with its underlying purpose to further the recruiting program of the Coast Guard Women's Reserve . . . the SPARS. Success in this enlistment drive will mean heightened efficiency for the Coast Guard—in war America's fourth fighting force, in peace one of the nation's most faithful servants.



LIEUT. (jg) DOROTHY GILLAM
Production Manager of "Tars and Spars"



LIEUT. (jg) ELMER P. COOK, Jr.
Commanding Officer of "Tars and Spars"



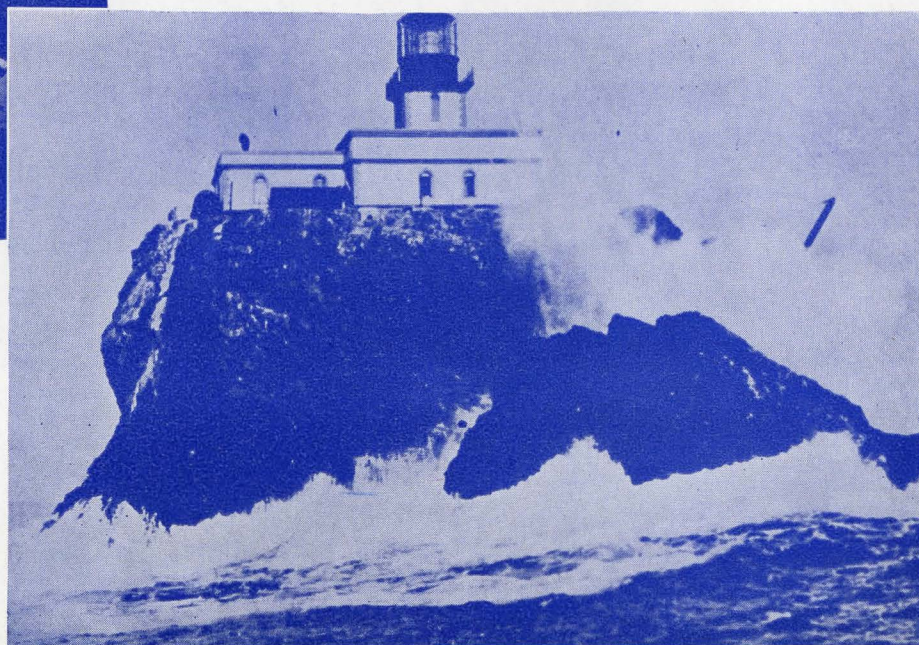
THE COAST GUARD IN PEACE AND WAR



The United States Coast Guard is officially the fourth branch of America's fighting forces, on duty in all parts of the world with the Army, Navy and Marine Corps. The Coast Guard not only protects our coasts but is a fighting force as well. In this war its men are serving in the seven seas and on every continent. Men of the Coast Guard have blazoned their sea-bags with such names as Guadalcanal, Kiska, Gela, Murmansk, Salerno, Kwajalein, Tarawa and Anzio. The Great Invasions of 1944 are no exception.

Ranging from the North Atlantic to the South Pacific, swift escort vessels and planes of the Coast Guard serve with the Navy in shepherding convoys and smashing submarine wolf-packs — turning two oceans into Allied lakes.

As the Coast Guard grew in size—to tenfold its normal strength—more and more combat transports were manned by this service. Traditionally skilled in the handling of small boats, Coast Guardsmen were vitally helpful in landing assault troops and winning beach-heads under heavy bombardment.

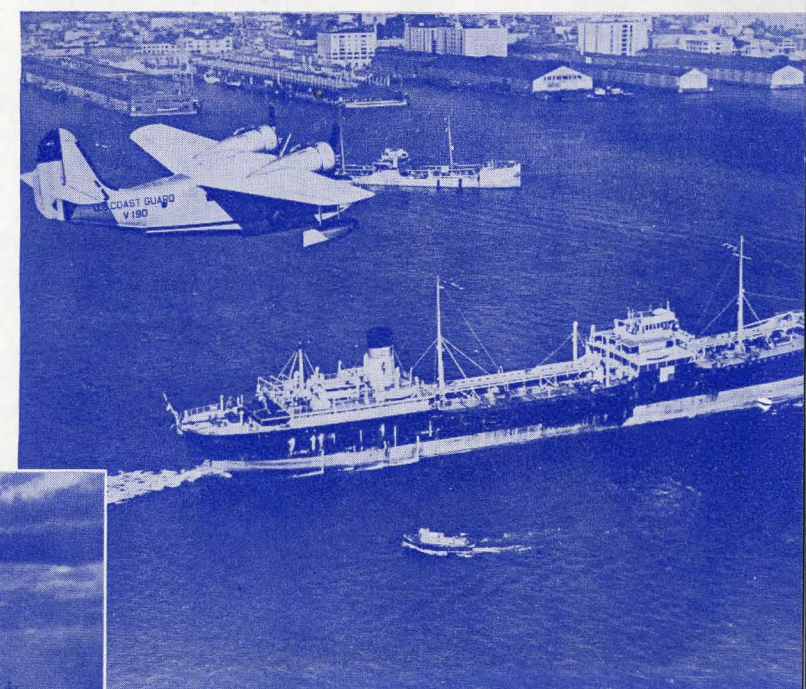


Yet—dramatic and celebrated as these exploits are—they are added duties for the nation's oldest sea service.

Now, as in the years of peace, the Coast Guard is on the job wherever there are American waters: on rivers, lakes, canals, and along 40,000 miles of U. S. shoreline. From lofty look-out towers and on lonely strips of beach, men of the Coast Guard keep constant vigil for the distressed mariner. With watchdogs and horses, in jeeps and on foot, aboard surf boats, cutters and picket craft, the Coast Guard is ready to meet any hazard of nature or man. Property is protected from fire and northern harbors freed of ice, lighthouses and lightships and radio beacons warn of danger. Ships are inspected and seamen drilled for safety.

The story of the United States Coast Guard is truly a romance — many-sided, heroic — and consistent.

In 154 years of continuous devotion to the country, the Coast Guard has earned the right to its motto: SEMPER PARATUS—ALWAYS READY.





TARS and SPARS

THE COAST GUARD SHOW BY HOWARD DIETZ AND VERNON DUKE

VERNON DUKE has lived a double life also. But both halves are musical. To millions he is known as the composer of "April in Paris," "Cabin in the Sky," "Taking a Chance on Love" and other winning tunes. To music critics and "long hairs" he is Vladimir Dukelsky, pianist and concert hall favorite.

In an autobiographical note, Dukelsky describes his early years: "I was born in 1903, in Northern Russia. My mother was half Spanish, and my father's mother was a direct descendant of the Kings of Georgia, in the Caucasus. I studied composition in Kiev with Glière. My first important work was a ballet in 14 acts, which I wrote when I was 8 years old. During the Revolution I suddenly became very serious, and started to write fugues. In 1929, I was an extremely hungry, pale young man, unsuccessfully imitating Debussy in my music."

Imitations were abandoned with maturity, however, and a little later Dukelsky, in Paris, wrote a concerto which attracted the attention of the famous ballet impresario Diaghilev, whose company produced it in 1925 in Paris and later in London. While in the British capital he wrote an opera, "Yvonne," and a musical thriller, "The Yellow Mask." Dukelsky was beginning to move towards the people.

He didn't begin to lead his double life in earnest, though, until he arrived in the United States for permanent residence and citizenship. Since 1929 all manner of symphonies, ballet suites and piano and violin concertos have poured from his pen. Many of the former have been played by the Boston Symphony Orchestra, and to this day Dr. Koussevitsky is the principal champion of Vladimir Dukelsky's music in this country.

A good deal of the output of his lighter self, Vernon Duke, has been boldly experimental, as evidenced by a group of piano pieces called "Surrealist Suite," dedicated to the artist, Salvador Dali, dwelling on such subjects as "Rhumba Danced By a Willing Telephone," "A Lady with a Chest of Drawers" and "The Exploding Giraffe." Here, the composer explains, Dukelsky and Duke merge and become a single person.

Best known, of course, are his melodies for Broadway. From the revue, "Walk a Little Faster," came the memorable "April in Paris," heard millions of times over radio, phonograph and juke box. And from "Cabin in the Sky" came several hits which were recorded by the great Negro artist, Ethel Waters, and further celebrated in the recent M-G-M film.

Finally, as an officer in the Coast Guard Temporary Reserve, Vernon Duke has saluted the fourth combat service with "The Silver Shield" and the entire musical score of "Tars and Spars."

HOWARD DIETZ, Vice-President in charge of Advertising and Publicity for Metro-Goldwyn-Mayer Pictures, is also the librettist of many well-remembered Broadway musical shows.

His career in the professional world started just after the first World War when he joined the Goldwyn Pictures Corporation which later merged with Metro and Louis B. Mayer to become the Metro-Goldwyn-Mayer Company. Ever since this merger Howard Dietz has been in charge of all the advertising, publicity and exploitation of this company's productions.

He was born in New York City on September 8th, 1896, attended public schools, Townsend Harris High School and entered Columbia University with the class of 1917. At college he was on the staff of the Columbia Jester and he worked his way through school as a spare-time reporter for the New York "American."

During Dietz' junior year at Columbia he won \$500.00 as a prize in a college-man's ad writing contest for Fatima cigarettes. He left college and joined an advertising agency. Simultaneously Samuel Goldwyn had formed a corporation bearing his name and the agency created the original advertising for this company. In the process Dietz contributed the present trademark of Leo the Lion, doubtless a hangover from Columbia University which has a similar symbol.

With the United States' entry in the first World War, Howard Dietz enlisted in the Navy and was stationed at Hampton Roads in Virginia. He became an editor on the staff of Navy Life, the local publication.

On returning to civilian life he actively began a dual career as a publicity man and as a writer. Among the shows to which he has either contributed or written in entirety as well as supervised in production are "Dear Sir," "Merry-Go-Round," "The Little Show," "The second Little Show," "Three's A Crowd," "The Band Wagon," "Flying Colors," "Revenge with Music," "Between the Devil" and "At Home Abroad." "Follow the Sun" was produced in England. In the process of writing these shows he has collaborated with Arthur Schwartz on many song hits, among them being "Give Me Something To Remember You By," "Dancing in the Dark," "I Love Louisa," "Louisiana Hayride," "New Sun in the Sky," "You and the Night and the Music," "I See Your Face Before Me" and many other popular numbers.

Walter Winchell

Things I Never Knew Till Now About the Coast Guard

The Coast Guard is the oldest U. S. sea service, founded in 1790 by Alexander Hamilton . . . First U. S. contact with the enemy in this war was by the Coast Guard when they took over a Nazi radio station and weather ship at Greenland in September 1941 . . . In peacetime the CG saves annually 9000 lives . . . And since war began the same outfit has spearheaded every invasion from Guadalcanal to Tarawa. Reason: They're the world's champ handlers of small boats. This fact has given CG photogs opportunities for some of the finest pictures of the war.

A few personality glimpses: Captain Dorothy Stratton, director of the SPARS was dean of women at Purdue . . . Light heavyweight champ Gus Lesnevich is now a CG boxing instructor, as is Lou Ambers. Lew Jenkins is at sea . . . So are Caesar Romero, Buddy Ebsen and Henry Wilcoxon . . . Vic Mature, now appearing with "Tars and Spars," was on convoy duty in the North Atlantic . . . Film star Gig Young is a pharmacist's mate . . . Richard Quinn is a seaman . . . And the stellar tennis champ, Jack Kramer, is an ensign . . . Jack Dempsey, of course, is Commander William Harrison Dempsey in charge of the Coast Guard's "commando" school.

A look at a few ships: The U.S.S. Samuel Chase is called the "Lucky Chase" because this CG assault transport went through the campaigns for North Africa, Sicily and Salerno without losing a crewman or a soldier in the landing . . . When Admiral Byrd went to the South Pole he took the "Bear" with him. As a CG cutter this little ship served for decades on the Alaskan patrol. Now it's in its 70th year for your Uncle Whiskers, and it's still in iceberg waters . . . The CG transferred ten cutters to Britain under Lend-Lease.

Odds and ends: The first U. S. naval officer was a Coast Guardsman—Hopple Yeaton, commissioned by George Washington, March 21, 1791 . . . Did you ever hear much about crime in Alaska? The reason: The Coast Guard has maintained order and enforced the law there for decades . . . Know who's the world authority on icebergs? A CG Rear Admiral, "Iceberg" Smith, who commanded the Greenland patrol . . . The Coast Guard is pioneering in the use of the helicopter . . . Don't lift your eyebrow a fraction of an inch at the CG Temporary Reserve. They're civilians who serve on military shore duties without pay or draft exemption, releasing thousands of men for sea duty. Among them are a multitude of famous yachtsmen, shoulder-to-shoulder with many a Joe Doakes . . . T. O. M. Sopwith's "Atlantic," holder of the trans-Atlantic sailing record, is a CG training ship at the Academy in New London.

Orchids to: Vernon Duke and Howard Dietz for the whole show, "Tars and Spars" . . . Especially for its hit number, "Arm in Arm," which should please even the S—tra fanette.

The cutter, Icarus, 165 feet, which sank a Nazi sub twice her size, captured 33 of the U-boat crew . . . Captain George Fried, the famed Atlantic skipper who conducted so many thrilling rescues at sea, is now a Captain in the CG in charge of the New York Merchant Marine Inspection Unit . . . The cutter, Tampa, convoyed 350 ships in the last war before being sunk on her last trip. She went down with all hands aboard, the second largest naval loss in World War I . . . Chief photogger Bill Forsythe, who won the U. S. Camera award for outstanding war pictures at Sicily and Salerno, was an A. P. White House kodaker before the war . . . Kiska was a Coast Guard port of call for decades.

A CG transport, The Wakefield, formerly the U. S. liner Manhattan, evacuated British and American women and children from Singapore while the Jap guns were shelling and bombing the city . . . The See-Gee mans destroyer escorts . . . The son of Sikorsky, the helicopter genius, is a Coast Guard aviation machinist's mate—working on helicopters . . . Anton Otto Fisher, the marine artist, was on board the CG cutter, Campbell, when she fought five subs in six hours and rammed and sank a sixth in the North Atlantic. His color paintings of the action are among the finest . . . The son of Vice Admiral Russell R. Waesche, the CG fighting Commandant, is serving on convoy duty as a Coast Guard Lt.-Comdr.



"TARS AND SPARS"

Book and Lyrics by HOWARD DIETZ, Music by LIEUT. VERNON DUKE, USCGR(T)
Staged by MAX LIEBMAN Choreography by TED GARY, COX
Orchestra conducted by BEN HARROD, GM1c,
from arrangements by CLARE GRUNDMAN, Mus1c

★ ★ ★ PROGRAM ★ ★ ★

OVERTURE Chase Band
"GET OUT TO SEA" Tars and Spars
"STEPPING OUT" Bill Skipper, PhM3c
"CIVILIAN"

Draftee Ted Gary, Cox
Tar Tom Dowling, Sea1c
Spar Gloria Tickell, Sea2c
Out Front Ed Clay, Sea2c
Danced by Benny Yaffee, Sea2c and Robert Fallow, Sea1c

"RECRUITING"
Recruit Sidney Caesar, Sea1c
Spars Arline E. Pierce, Y2c and Lorraine Whitney, Sea2c

"ARM IN ARM"
Sung by Charles Hogg, Sk2c, Dolores Kennedy, Sea1c, or Marjorie Parker, Sk3c
48 Hour Liberty Gower Champion, Sea1c, Coralee Burson, Y3c,
Jeanne Freed, Sk3c

Choreography by Gower Champion, Sea1c
Musical Setting and Accompaniment by George Bauer, Y3c

CHASE BAND
"APPRENTICE SEAMAN" Charles Hogg, Sk2c
Chief Sidney Caesar, Sea2c

"PALM BEACH"
Strangers Ed Clay, Sea2c; Sidney Caesar, Sea1c
Sung by Marjorie Parker, Sk3c and SPAR TRIO (Margaret Kennebeck, Sea2c;
Gloria Tickell, Sea2c, and Lorraine Whitney, Sea2c)
Danced by Ted Gary, Cox.
Specialty Dancers Tom Dowling, Sea1c; Bill Skipper, PhM3c;
Peta Gladke, Sk2c and SPARS

"HARMONICS" Harry Blumenthal, Y3c
Danced by Gower Champion, Sea1c
"CELEBRITIES AT THE BILTMORE" Marc Ballero, QM2c
"THE SILVER SHIELD"
Sung by Ed Clay, Sea2c; TARS and SPARS

VIC MATURE, CBM

Little Old NEW YORK

By ED SULLIVAN

Men and Maids, and Stuff

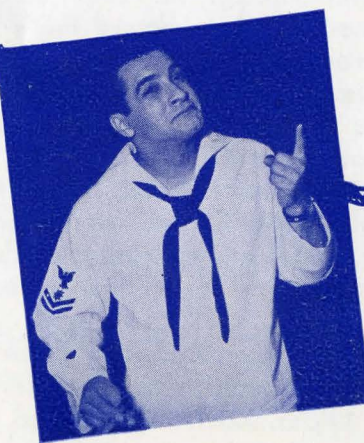
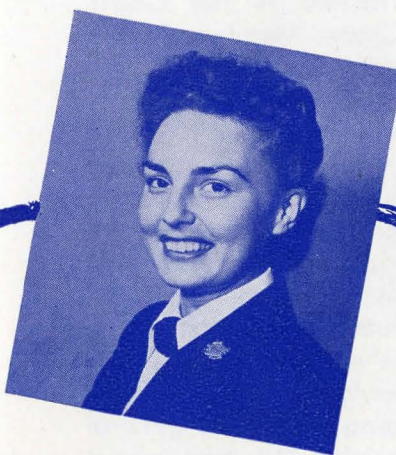
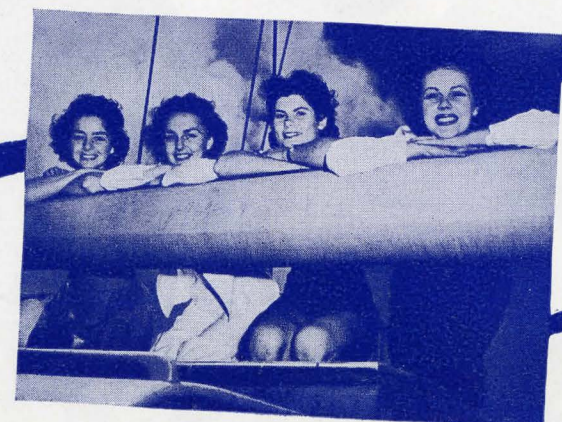
The United States Coast Guard has landed on Broadway, and needs no reinforcements . . . Never knew how the Coast Guard came up with SPARS (it means Semper Paratus, Always Ready) . . . Too bad that Doug Munro, Signalman First Class, couldn't have been in the Broadway audience on Opening Night . . . Munro, 22-year-old Coast Guardsman, won the Congressional Medal of Honor, a posthumous award, because of his heroism in evacuating a battalion of Marines at Point Cruz, Guadalcanal . . . Mortally wounded after the magnificent job was achieved, Munro whispered to the Navy doctor: "Doc, did all the Leathernecks get off?"

Tars and Spars returns a lot of Broadway show-stoppers to their own Stem . . . Seaman 1/c Gower Champion, on the Strand stage, was one of this column's discoveries years back when he was starting out with his cute partner as the dance team of Gower and Jeanne . . . They broke into showbusiness by winning an amateur contest in his native Los Angeles . . . Harry Blumenthal of the Coast Guard, once played in Borrah Minevitch's gang of harmonica rascals . . . Ted Gary once played in this reporter's musical, "Crazy with the Heat" . . . Sid Caesar, in the cast, was with Shep Fields' band . . . Ed Clay understudied Alfred Drake and other principals in "Oklahoma" . . . Bill Skipper, featured hooper, teamed with Betty Hutton in "Panama Hattie" . . . Tom Dowling is from "Down Argentine Way" . . . And then there is that hunk of Coast Guardsman Victor Mature.

Recommended: the Coast Guard band that is swinging out with the show tunes . . . This is the unusual band that served as fighting members of the crew of the U.S.S. Samuel Chase, the transport that fought its way in and out of the Mediterranean so often that the band did more fighting than playing . . . Take a good look at that leader, Gunner's Mate Ben Harrod, of Texas! . . . The old gag in vaudeville was: "What would you do with that baton if the band didn't show up?" . . . Any flip master of ceremonies who'd put that question to Harrod would be set right back on his heels, because Harrod manned a 40 mm. gun during the Italian invasion . . . Take a gander at that brass section in general, and trumpet player Blaine Houser in particular . . . He's playing an Italian trumpet that he got in a North African bivouac (at least that's his story. Off the record, rumor is that he won it in a domino game.)

Proudest possession of the Coast Guard band: a helmet from the German Afrika Korps of Rommel, presented to the Coast Guardsmen battlers by the 9th division with this inscription: "To the hottest band, and hottest sea-going fighters on the hottest continent in the hottest month."

Broadway is made up of out-of-towners . . . This Coast Guard show follows that pattern . . . Marjorie Parker is from Akron, Ohio . . . Coralee Burson is an eyeful from Los Angeles (it's the second time she and Mature have played love scenes. She started with him at the famed Pasadena Playhouse) . . . Bill Skipper is from Alabama (is there anybody from Los Angeles . . . Blaine Houser, who won the Champion is from Los Angeles . . . Blaine Houser, who won the Italian trumpet, is from Meadville, Pa.



THE COAST GUARD INVADERS



COMBAT BAND OF THE U.S.S. SAMUEL CHASE • NORTH AFRICA • SICILY • SALERNO

Direct from the invasions of Africa, Sicily and Salerno are men of the famous "Invaders" Orchestra, formerly attached to the Coast Guard manned assault transport U.S.S. Samuel Chase. Members of the band manned everything from invasion boats to anti-aircraft guns during the Mediterranean engagements. Organized aboard the "Chase," over a year ago, the band was originally an "off-watch" activity of the men to provide entertainment for their shipmates and the troops abroad. Between invasions, they played more than 50 shows in North Africa, flying to bivouac areas to entertain soldiers directly behind the lines. Their music has been heard in American and British field hospitals, Red Cross centers and enlisted men's and nurses' dances. Aboard ship the Coast Guard Invaders played Sunday concerts and as many evenings as their duties allowed. Often the musician-sailors were interrupted by air raid alerts. On the way to Salerno they were playing on deck when enemy planes came overhead bringing the call to general quarters. They played almost to H-hour entertaining the men about to go ashore.

Before enlisting in the Coast Guard these men played with such nationally known orchestra leaders as Paul Whiteman, Woody Herman, Art Jarrett, Vincent Lopez, Xavier Cugat and others,



TARS

Ballero, Marc	QM2c
Blumenthal, Harry	Y3c
Burns, Larry	MM3c
Caesar, Sidney	Seal c
Champion, Gower	Seal c
Clay, Edwin	Sea2c
Dowling, Tom	Seal c
Fallow, Robert	Seal c
Fuentes, Frank	Seal c
Gary, Ted	Cox
Gladke, Peta	SK2c
Hogg, Charles	SK2c
Lewis, Russ	SM3c
Skipper, Bill	PhM3c
Yaffee, Benny	Sea2c

SPARS

Burson, Coralee	Y3c
Dahl, Arline	Seal c
Ford, Collette	Sea2c
Frantz, Alice	Y3c
Freed, Jeanne	SK3c
Jarvi, Jinx	Y3c
Kachele, Dorothy	Sea2c
Keith, Nell	Sea2c
Kennebeck, Margaret	Sea2c
Kennedy, Dolores	Seal c
Kerfoot, Dorothy	Sea2c
Martindale, Melba	PhM3c
Parisi, Angeline	Y3c
Parker, Marjorie	SK3c
Peirce, Arline E.	Y2c
Powell, Bette	Y3c
Rosencrans, Edith	AS
Smith, Thelma	PhM3c
Tickell, Gloria	Sea2c
Whitney, Lorraine	Sea2c

THE COAST GUARD INVADERS ORCHESTRA

Conducted by BEN HARROD, GM1c

SAXOPHONES

Burtell Kempe, S1c
Dominic Capone, RM3c
John Smith, S1c
Clifton Case, CM1c
John Drake, S1c
Andrew Fitzgerald, MU2c

PIANOS

George Bauer, Y3c
John Brogan, RM3c

TROMBONES

Paul Gilmore, S1c
Warren Covington, S1c

TRUMPETS

Bernard Savodnik, S1c
Barney Zudekoff, S1c

GUITAR

Charles Reeves, S1c

Blaine Housermon, S1c

DRUMS

Michael Fuchs, MM3c

BASS

Richard Neumann, S1c

Captain Ellis Reed-Hill, Chief of Coast Guard Public Relations
Executive Director

PRODUCTION STAFF

Commanding Officer	Lieut. (jg) Elmer P. Cook, Jr.
	(Business and Promotional Manager)
Production Manager	Lieut. (jg) Dorothy Gillam
Technical Director	Alan Barrie, Seal c
Assistant Business Manager	Ronald Brooks, SP2c (PR)
Press Representative	Seymour N. Heller, SP2c (PR)
Choral Director	Norman Phillips, Y3c
Stage Manager	Michael Markham, BM1c
Makeup Artist and Wardrobe Manager	Mary Martino, Seal c
Costume Mistress	Ida Goldberg, Seal c
Uniform Officer	Ens. Lorena Terry
Technical Adviser for Warner Bros. Appearances	Leo Morgan

CREDITS

Spars' white uniforms donated by Saks-Fifth Avenue, New York City, N. Y.
Spars' blue uniforms donated by B. Altman & Co., New York City, N. Y.
Men's uniforms donated by Seagoing Uniform Corp., New York City, N. Y.



SPARS

WOMEN'S RESERVE - U.S. COAST GUARD

SPARS are members of the Women's Reserve of the United States Coast Guard. They are a carefully selected group in a sturdy service that requires ability to take responsibility, accept discipline, and carry out orders. Since November 23, 1942, when President Roosevelt signed the authorizing Congressional bill, women have worn the uniform of the Coast Guard for the first time in its history.

SPARS are not an auxiliary unit. They receive the same pay and ratings as Coast Guardsmen and are only limited in their service by the decision of Congress that they may not serve

afloat or outside the continental shores of the United States.

While serving their country in wartime SPARS may also obtain training which can increase their earning capacity in post-war years. This new field of activity for women offers a practical and broadening experience. It holds unusual opportunity for travel, new associations, increased self-confidence, and a fuller appreciation of the military might of the nation and the courage and stamina of the men and women who make up its armed forces.



SPAR recruits train in Florida, with headquarters at the luxurious former Palm Beach Biltmore Hotel. After six weeks' training, half of each class go to the various Coast Guard districts to serve as second class seamen. The other half take additional instruction at Palm Beach for the ratings of yeomen, storekeepers and cooks and bakers. SPAR officer candidates train at New London, Connecticut. They are the only women of the armed forces who train at the military academy of the service.

SPARS are now filling virtually every type of job in the Coast Guard from which they are not restricted by physical limitations. Ratings held by SPARS include yeomen, storekeepers, coxwains, radiomen, quartermasters, gunner's mates, parachute riggers, pharmacist's mates, photographer's mates, cooks and bakers. Specialist ratings include Link Trainer operators and numerous technical and professional skills.



SPAR QUALIFICATIONS

In order to qualify for the Coast Guard, applicants must be American citizens, not married to Coast Guardsmen above the rank of warrant officer and have no children under 18 years of age. They must be able to pass required physical and visual tests.

Qualifications are identical for the Women's Reserves of the Coast Guard, the Navy and the Marine Corps.

ENLISTED

Enlisted personnel must be between the ages of 20 and 36 and have had at least 2 years of high school or 2 years of business school. They must be able to meet physical requirements which specify: 59 inches in height, 95 pounds in proportion to general build. Defective vision not due to organic disease is acceptable, provided it is corrected with glasses to 20/20 or better for each eye. Applicants must be able to distinguish whispered words at 15 feet. Teeth must meet specified standards.

OFFICERS

Candidates for commissions in the Women's Reserve of the Coast Guard must meet the requirements for enlisted women with certain differences.

They must have a college degree or 2 years' college work and 2 years of business or professional experience.

Officers must be 20 and not have reached their fiftieth birthday. They must be able to pass the same physical test required of enlisted personnel and have a minimum vision in each eye of 12-20, correctable to 20-20.

MARRIAGE

Applicants whose husbands are members of the U. S. Coast Guard or U. S. Coast Guard Reserve below the rank of Ensign may be accepted for enlistment or appointment provided otherwise qualified, including the wives of warrant officers and cadets. SPARS may not marry while they are at Recruit Training School or Officers' Training School. In some cases permission may be granted to marry during specialist training. After the training period is over a SPAR may marry if she wishes.

For further information and an interesting booklet about the SPARS, write to the SPARS, U. S. COAST GUARD, WASHINGTON, D. C.





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THE COAST GUARD SHOW



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A TABLOID MUSICAL REVUE *by*
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